



### +++ Admiralty Needle Designer Contest

### +++ Two Winners at the Forthcoming CPM

For the 23<sup>rd</sup> time the St. Petersburg State University of Industrial Technology and Design organised the “Admiralty Needle” contest for young fashion designers in Saint Petersburg. The jury was international including fashion-focused figures from Russia, Japan, China, Germany, Denmark, Hungary, Italy and France. **CPM – Collection Première Moscow** was also on site and is delighted to have been able to present two great young talents with a prize in the Designer Contest.

**CPM Moscow** was represented by Christian Kasch, Project Director at **CPM**, to also seek and promote young talents. Designer Ekaterina Okhotnikova with the women’s collection “Displacement”, as well as designer Elena Zemtsova with the men’s collection “Independent” can look forward to a stand at the forthcoming **CPM – Collection Première Moscow** in the premium segment. As a highlight Elena Zemtsova will also showcase her men’s collection from the “Pret-A-Porter Diffusion” segment in the opening show of the forthcoming **CPM** on 30 September.

Over 300 applications were received from young designers from Russia, Japan, China, Hungary and Poland to participate in the contest. Designer Liang Yo from Japan won the contest’s main prize with his collection “OPEN THE HEART”. The certificate for 500,000 roubles was presented by Alexey Demidov, President of the Contest and Director of the St. Petersburg State University of Industrial Technology and Design. In addition to the award ceremony here it was also possible to gain an overview of coming trends and future-oriented fashion as well as draw inspiration from other cultures. For the coming year organisers of the “Admiralty Needle” promise a new and interesting competition format and an extraordinary event location. Furthermore, **CPM – Collection Première Moscow** will once again be represented in the jury to focus their special attention on great young designers from the fashion world.

The next **CPM – Collection Première Moscow** will be held at Moscow’s Expocentre exhibition centre from 30 August to 2 September 2017. National and international manufacturers will present their collections here for the 2017/18 Autumn/Winter season.

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