

31/8-3/9/2016

# CPM

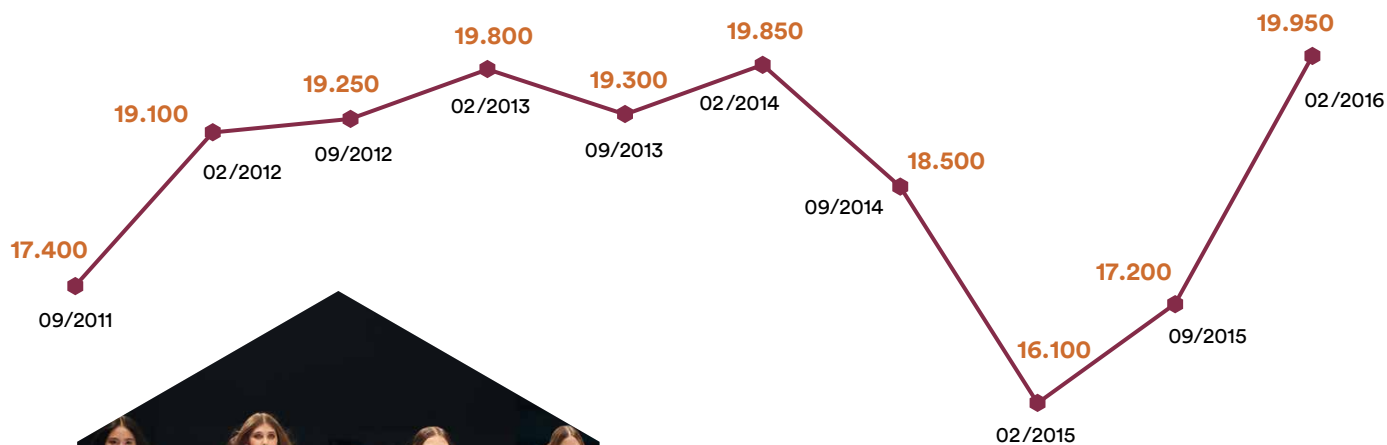
**VISITOR SURVEY**  
19.950 registered trade visitors

FASHION ALL OVER EASTERN EUROPE

[www.cpm-moscow.com](http://www.cpm-moscow.com)

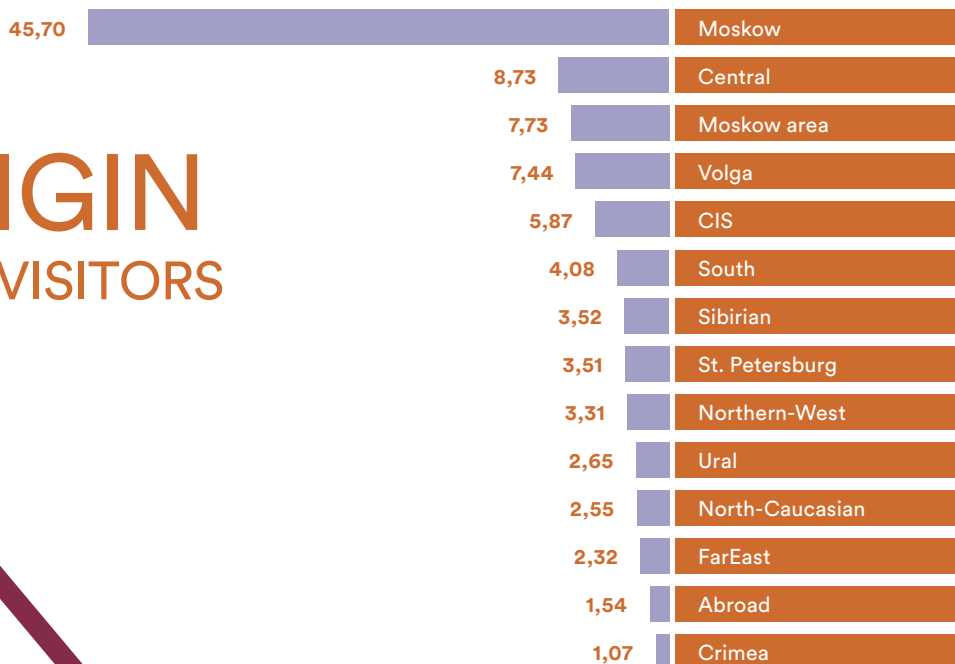
# ATTENDANCE TREND

## VISITORS



# ORIGIN

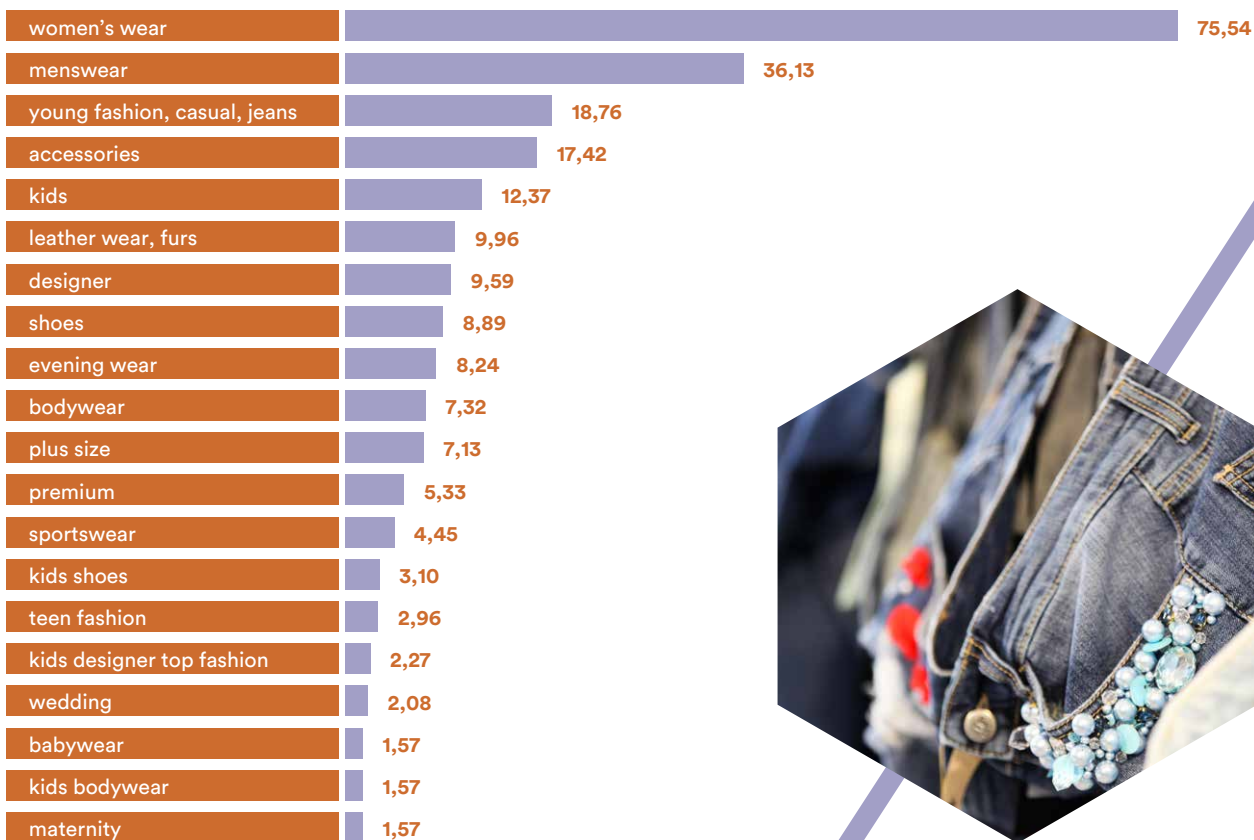
## OF VISITORS



numbers in %

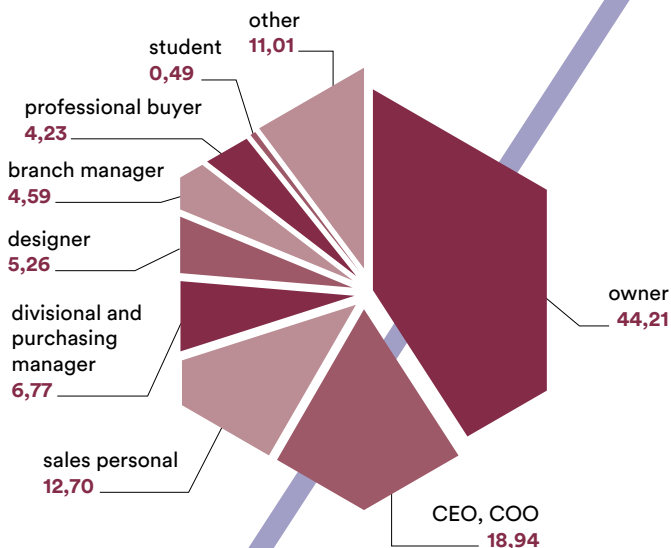
# PRODUCT GROUPS OF INTEREST

MULTIPLE ANSWERS POSSIBLE

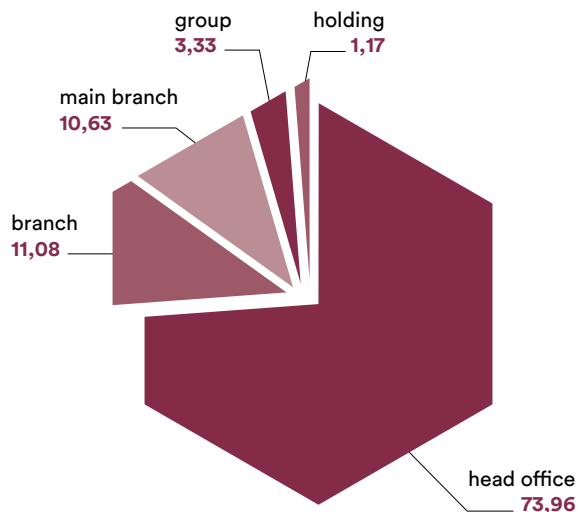


numbers in %

## POSITION OF VISITORS



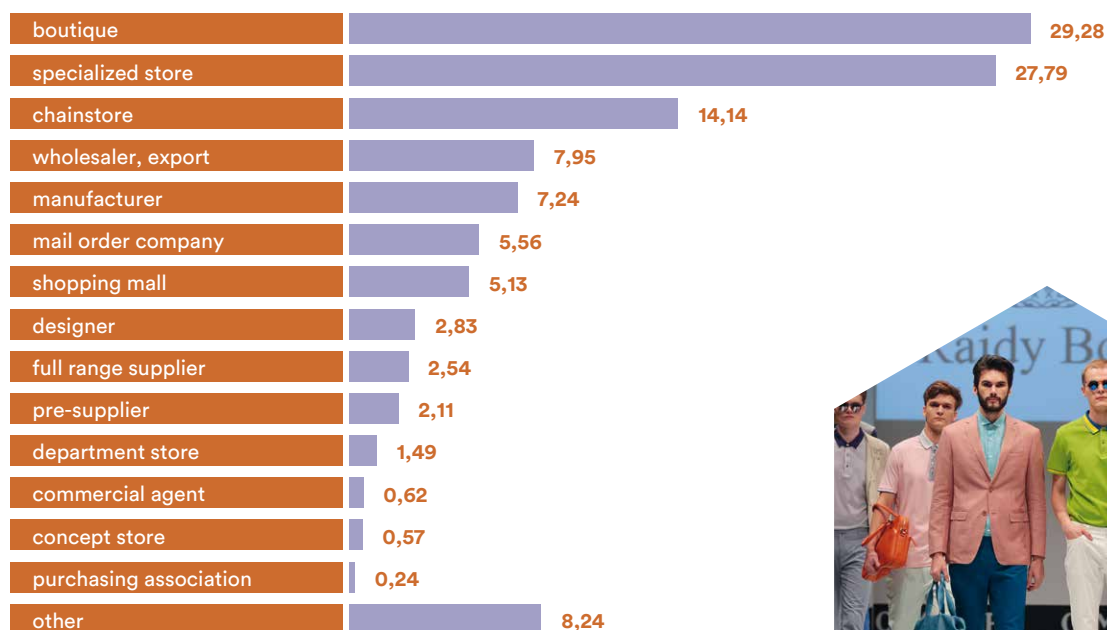
## TYPE OF COMPANY PRESENTED BY VISITORS



numbers in %

# TYPE OF OPERATION PRESENTED

MULTIPLE ANSWERS POSSIBLE

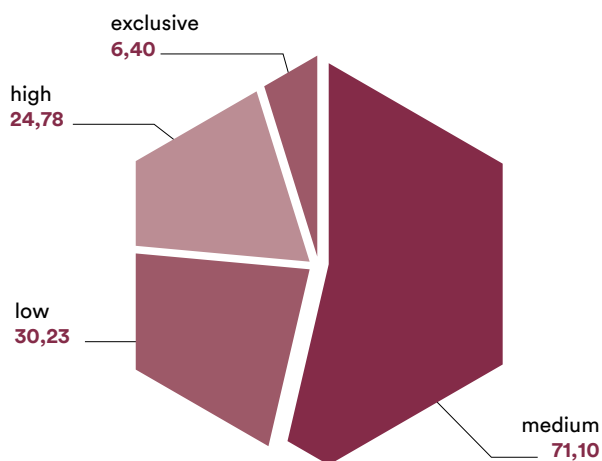


numbers in %



# PRICE SEGMENTS

MULTIPLE ANSWERS POSSIBLE



numbers in %