

30/8–2/9/2017



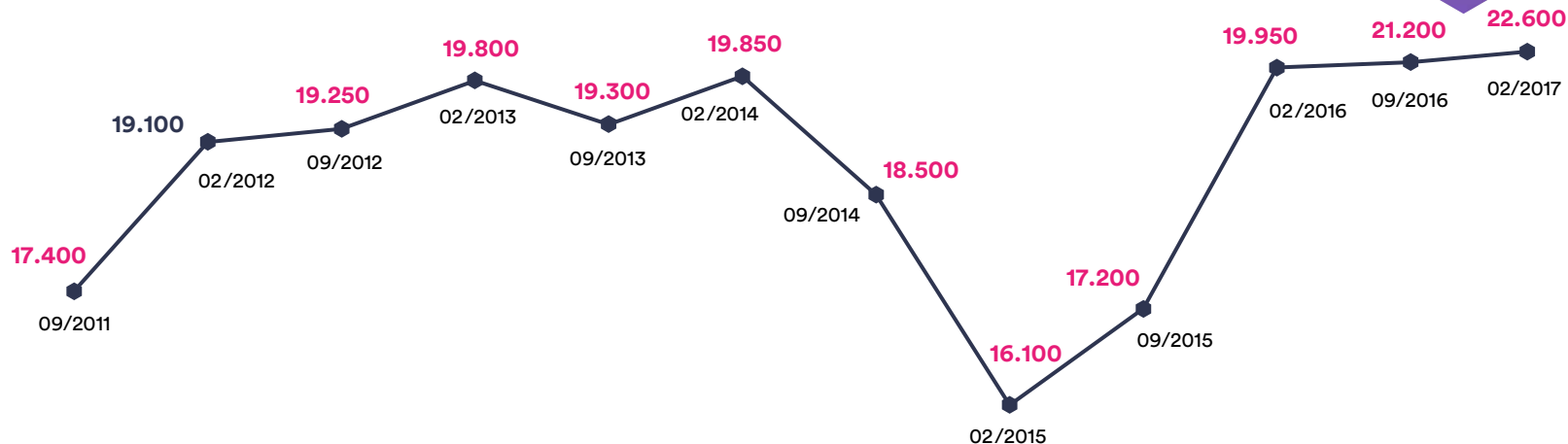
**CPM**

**International Fashion Trade Show  
Moscow**

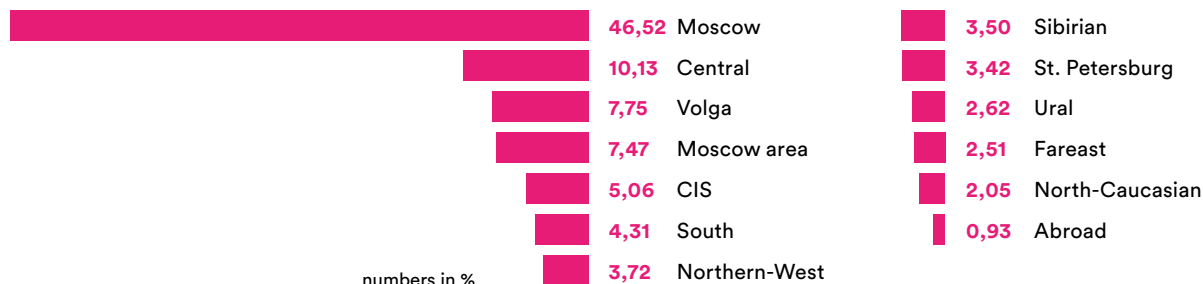
**VISITOR SURVEY**  
22.600 registered trade visitors

[www.cpm-moscow.com](http://www.cpm-moscow.com)

# ATTENDANCE TREND VISITORS

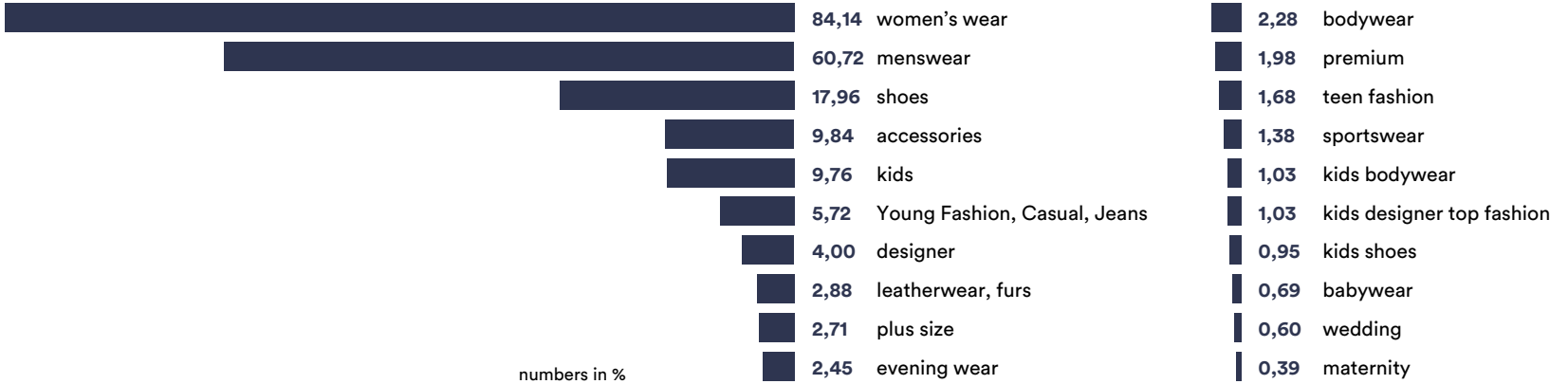


# ORIGIN OF VISITORS

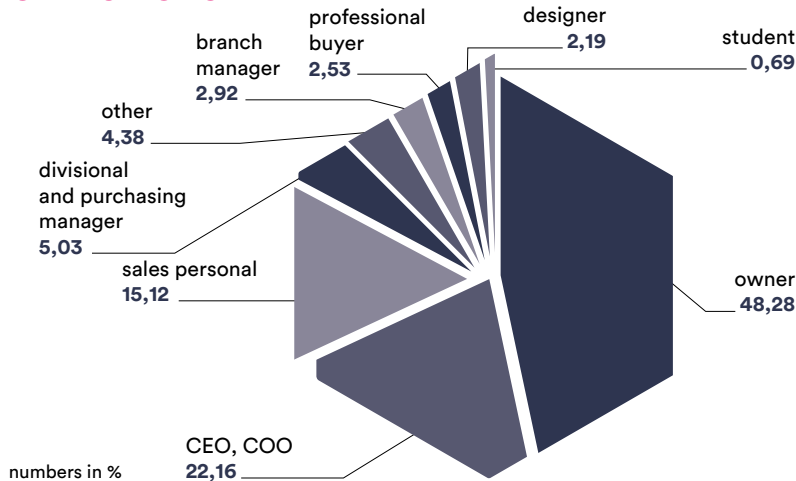


# PRODUCT GROUPS OF INTEREST

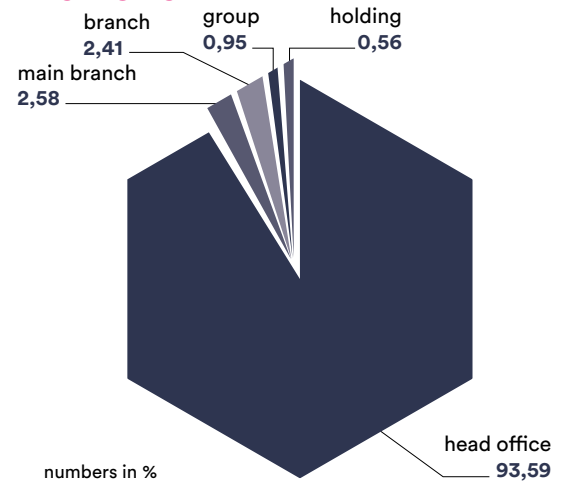
MULTIPLE ANSWERS POSSIBLE



# POSITION OF VISITORS

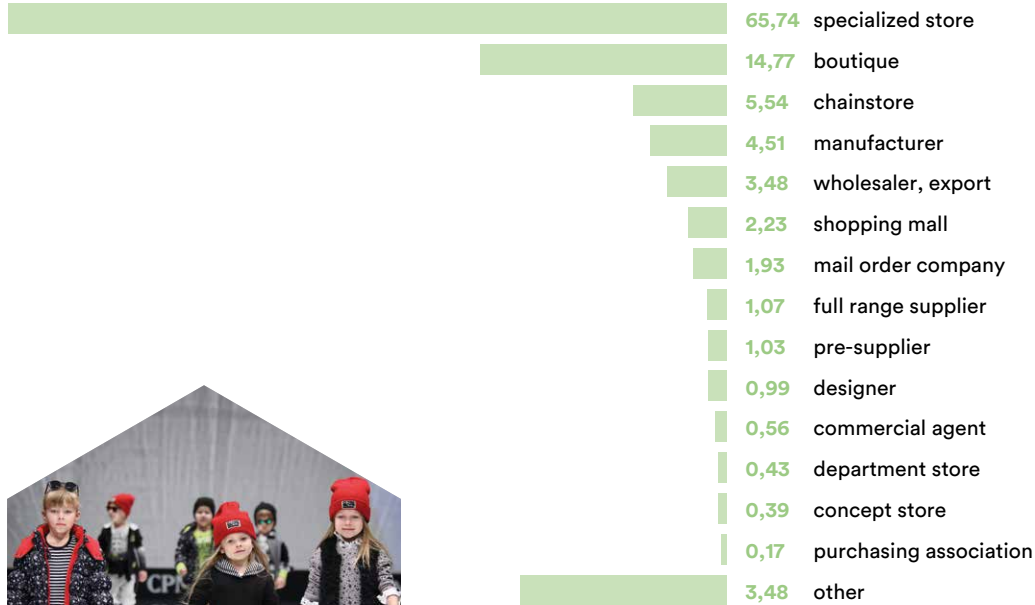


# TYPE OF COMPANY PRESENTED BY VISITORS



# TYPE OF OPERATION PRESENTED

MULTIPLE ANSWERS  
POSSIBLE

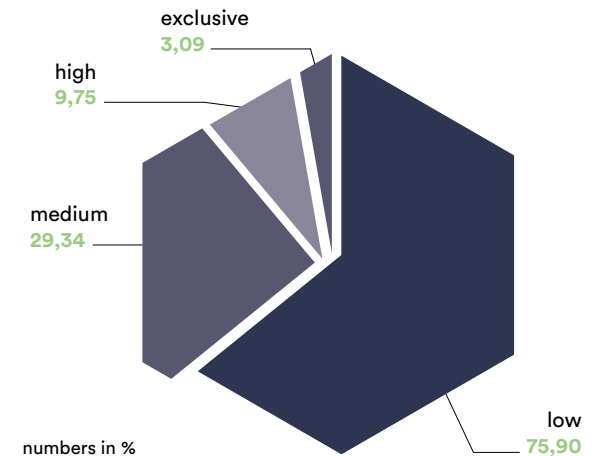


numbers in %



# PRICE SEGMENTS

MULTIPLE ANSWERS  
POSSIBLE



numbers in %