



+++ CPM Premium fully booked even before registration deadline

+++ Positive development remains stable

The 29th edition of **CPM – Collection Première Moscow** is perfectly prepared. From 30 August to 2 September the international fashion industry will again get together at the Moscow Expocentre and present the collections for Spring/Summer 2018.

The updraft felt at the last event in February continues to prevail also for the coming edition of **CPM**. Already before the deadline for international registrations on 1 June 2017, the CPM Premium segment is fully booked. To accommodate all registrations received some participants such as the designers of high-quality women's collections from Indonesia will find their space in Hall 8.2. A group of designers from Romania will also be accommodated in this hall.

And **CPM** will remain an international event. Pavilions from Moldova and Kyrgyzstan have already announced their participation while France and Turkey have substantially enlarged their exhibition space. The German joint pavilion will also grow and host more exhibitors. Riani, Baldessarini and Leithäuser have already confirmed their attendance, to name but three companies.

New is the concept of CPM Kids. The revamped, consistent and stylish stand design places the collections in the limelight for buyers. Alongside many others the brands Ferrari Junior, Gianfranco Ferré and Laura Biagiotti Dolls will again be represented at **CPM kids**.

Held as part of the 2-day Seminar series Russian Fashion Retail Forum (RFRF) so far, the Trend Seminar organised by IGEDO partner **WGSN**, will move to the big catwalk show Hall 8.3 in response to high demand. This will allow even more visitors to take part in this seminar. Pre-registration is requested.

The TOP-BUYER-LOUNGE will also stay a key component of **CPM**. Counting on the support of media partner Russian-Buyers-Union again, it will be held in the Marble Hall of the Forum serving exclusively invited top buyers as a meeting point for networking with colleagues.

Online media is indispensable for fast and current information dissemination. The newly launched CPM App with its new functionalities will become the ideal companion in the run-up to and during the trade show. Now direct contacts among buyers and exhibitors will also be possible in a "Chatroom" at any time.

The next **CPM – Collection Première Moscow** will be held at the Expocentre in Moscow from 30 August to 2 September 2017. Here national and international manufacturers will exhibit their collections for the 2018 Spring/Summer season.

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