

Press Release

Preview on Russian Fashion Retail Forum 09/2018

June 20, 2018

“21st Edition of Russian Fashion Retail Forum (RFRF) scheduled to take place at Expocenter Moscow in the framework of next CPM from September 5 to 6, 2018”

Hosted by OOO Messe Duesseldorf Moscow (MDM) the next consecutive edition of RFRF is expected to attract over 1.000 trade visitors from the Russian and CIS based fashion Industry and Retail to participate in the 21st turn of this conference, which took-off for the first time in February 2008 as part of the event-program around CPM. Next RFRF will set its focus on the theme “ ***FashionTech: New Environment, new Challenges for Design, Retail and Services***”. As a tradition the conference is co-ordinated by ITMM GmbH, the Stuttgart/ Germany based Fashion and Textile Marketing and Management Consultancy in co-operation with its domestic organizing partners, FASHION CONSULTING GROUP (FCG) and PROFashion MEDIA GROUP.

The conference program will be split in three consecutive parts: The RFRF EXECUTIVE CONFERENCE around noon of September 5, 2018, the first part of Seminar Sessions in the afternoon, followed by the second part of Seminar Sessions, for which the full day of September 6, 2018 has been reserved. Highlights of the Seminar-Program:

Presentation of the study “ ***Fashion and Technology, the presence and the future of the fashion industry, current trends and market performance in the post-crisis year 2018***”.

The study will be presented by **Dr. Anna Lebsak Kleimans**, CEO of Fashion Consulting Group. As the host of RFRF, MDM announces, further highlights within the seminar sessions include presentations on themes like “ the reality of in-store management and suggestions of how to improve and optimize fashion retail management at the points of sale” This seminar will be presented by **Ekaterina Eliseeva**, CEO of PROfashion Consulting. Another issue of importance for Designers and Buyers of fashion is **Trend Forecasting** on the season Spring/ Summer 2019, being illustrated and explained by WGSN, the London/UK based trend forecasting agency (Morning of September 5, 2018 at the CPM-catwalk area) and by FASHION SNOOPS USA, the New York City based trend forecasting agency (September 6, 2018, around noon at the RFRF Conference Hall).

Access to all RFRF seminar sessions is free-of-charge.

European Clothing Exports to Russia up by 3 percent over first quarter of 2018

As recently reported by the European Fashion and Textile Export Council (EFTEC), deliveries of clothing for retail during the Spring/summer Season 2018 from the member states of EU-28 to Russia grew at a rate of 3 percent, reaching a shipment value of € 614 Million. Italy kept its position as leader (+ 4%), followed by Germany (+ 9 %) and France (+ 4 %). “ We expect clothing exports from the EU-28 member states to Russia to gain power over this current year, most likely reaching a total annual turnover of close to € 2,5 Billion”, said Reinhard E. Doepfer, Chairman of EFTEC.