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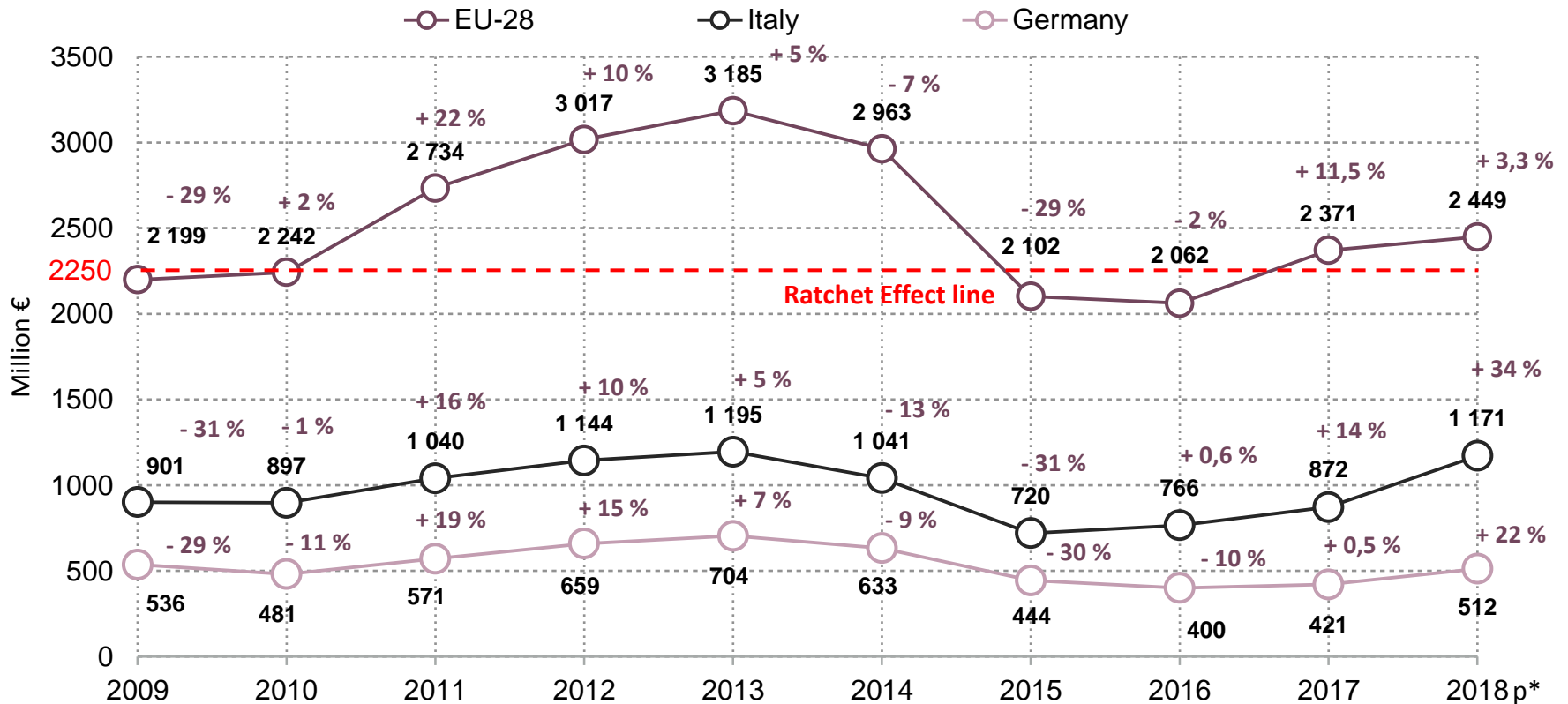
Development of Clothing Exports from EU-28 Member States to Russia by Key Product Categories of Menswear, Womenswear and Lingerie, Year 2018 Projection, Forecast 2019

*After a surge of new growth at 11,5 % over year 2017/16,
moderate increase at 4% is projected until year-end 2018. This is suggested to continue
over 2019, matching the slowly picking-up of consumer demand
at in between 3 - 5% until year-end 2019*

**Presentation at the 22nd RUSSIAN FASHION RETAIL FORUM on February 26, 2019,
at Expocentre, on the occasion of COLLECTION PREMIERE MOSCOW (CPM)**

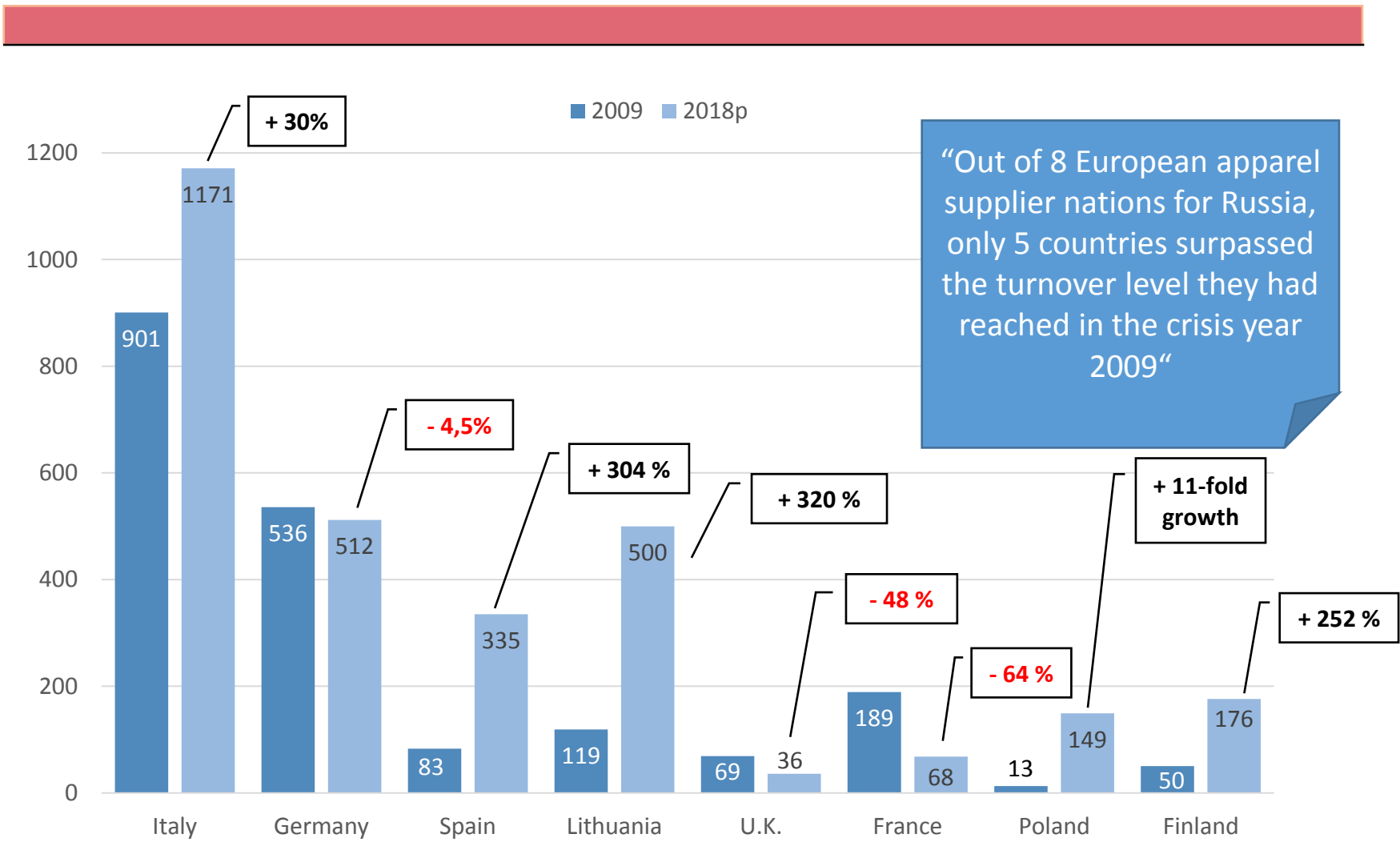


1. Benchmark of clothing export performance from EU-28 members to Russia:
Italy and Germany in the focus, comparison year 2018p against crisis year 2009

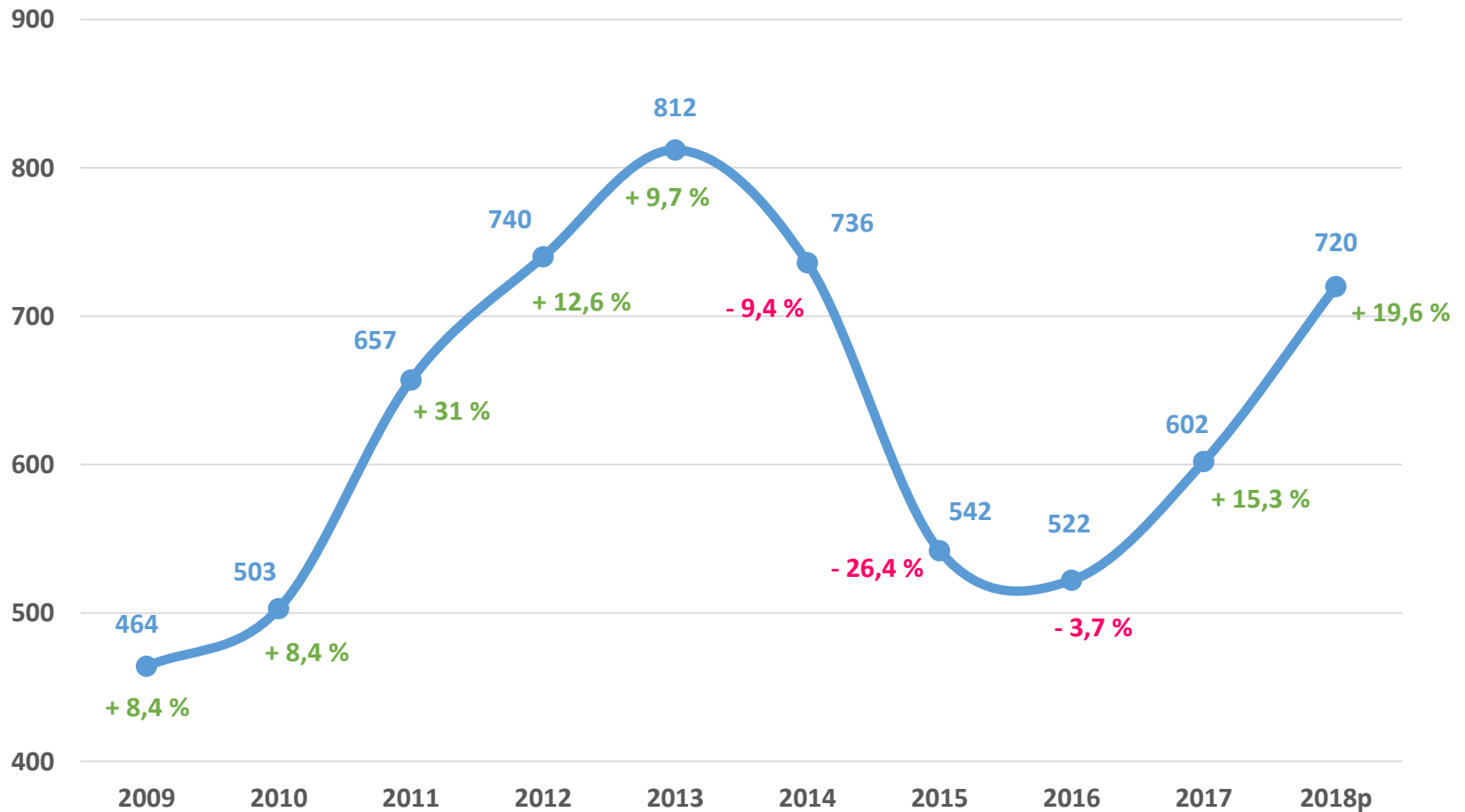


* Extrapolation based on effective data of period January until September 2018 (1-9 2018/17)

2. Winners and losers among EU-28 clothing suppliers: comparison between post-crisis-year 2018p and crisis-year 2009, in million €

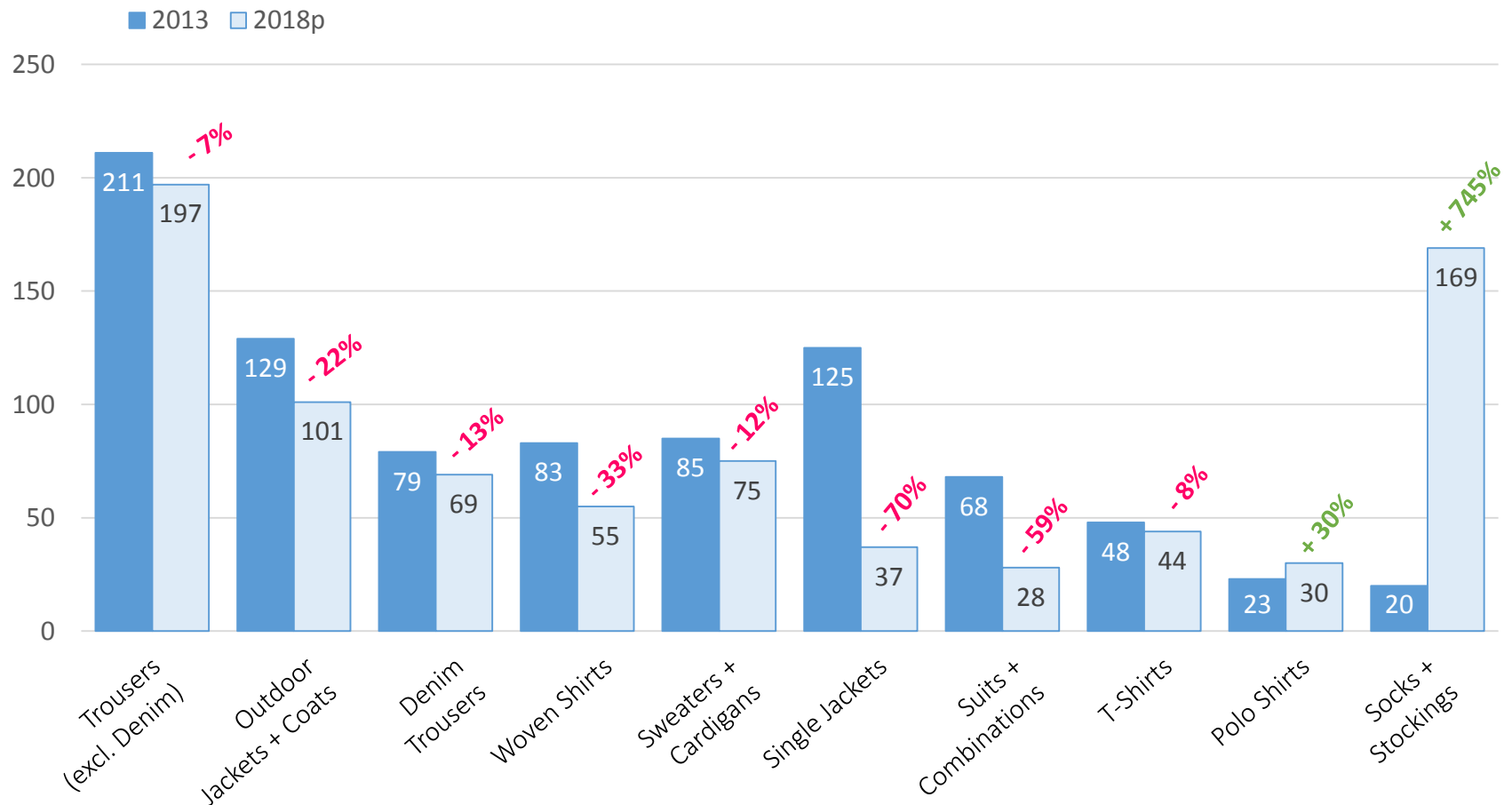


3.1 Development of exports of *Men's and Boys' Outerwear* from the member states of EU-28 to Russia over the last 10 years from 2009 until 2018p, in million €

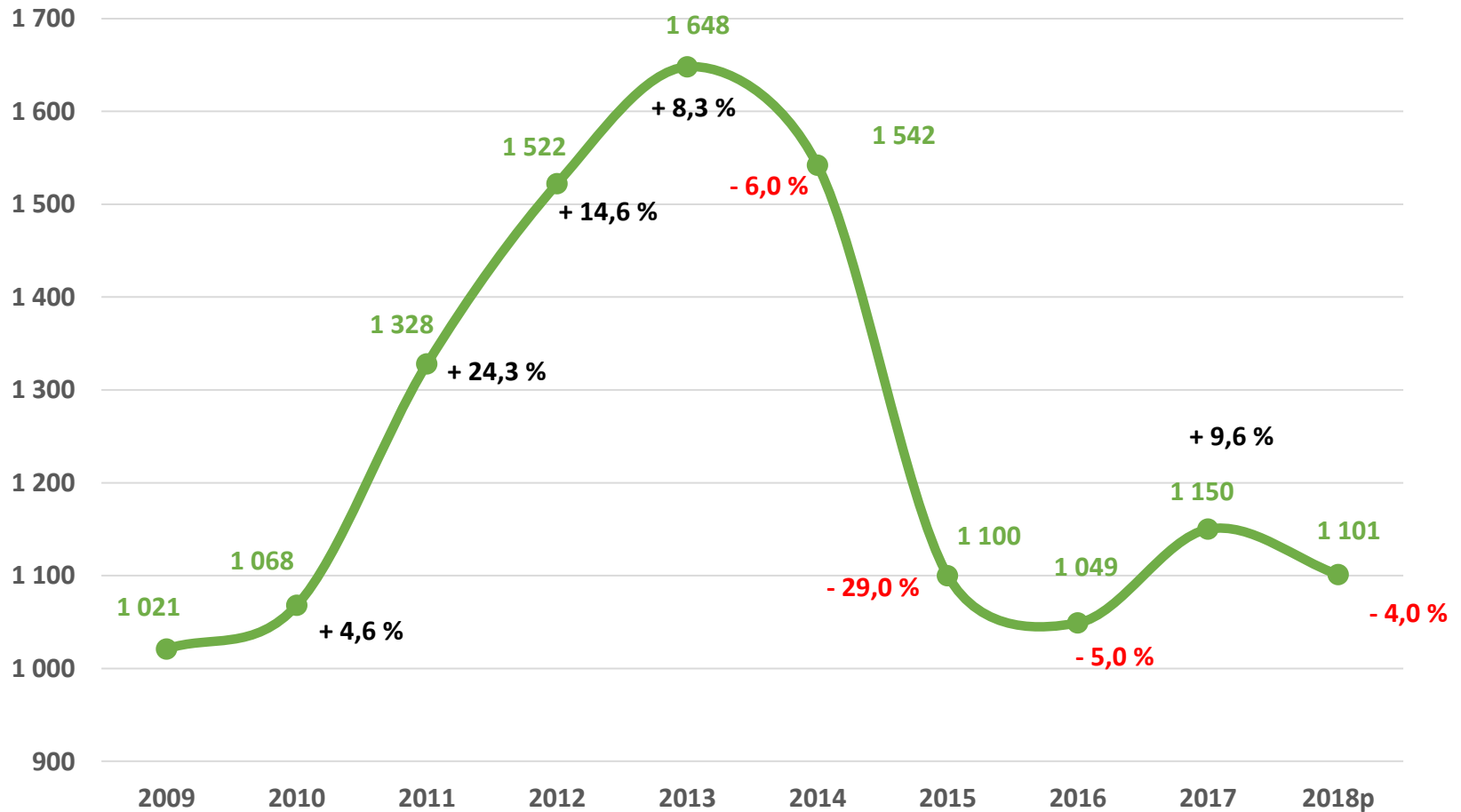


3.2 Recession effects on EU-28 export performance by clothing categories of Men's and Boys' wear

Reference period year 2018p effective compared to peak supply year 2013, in million €

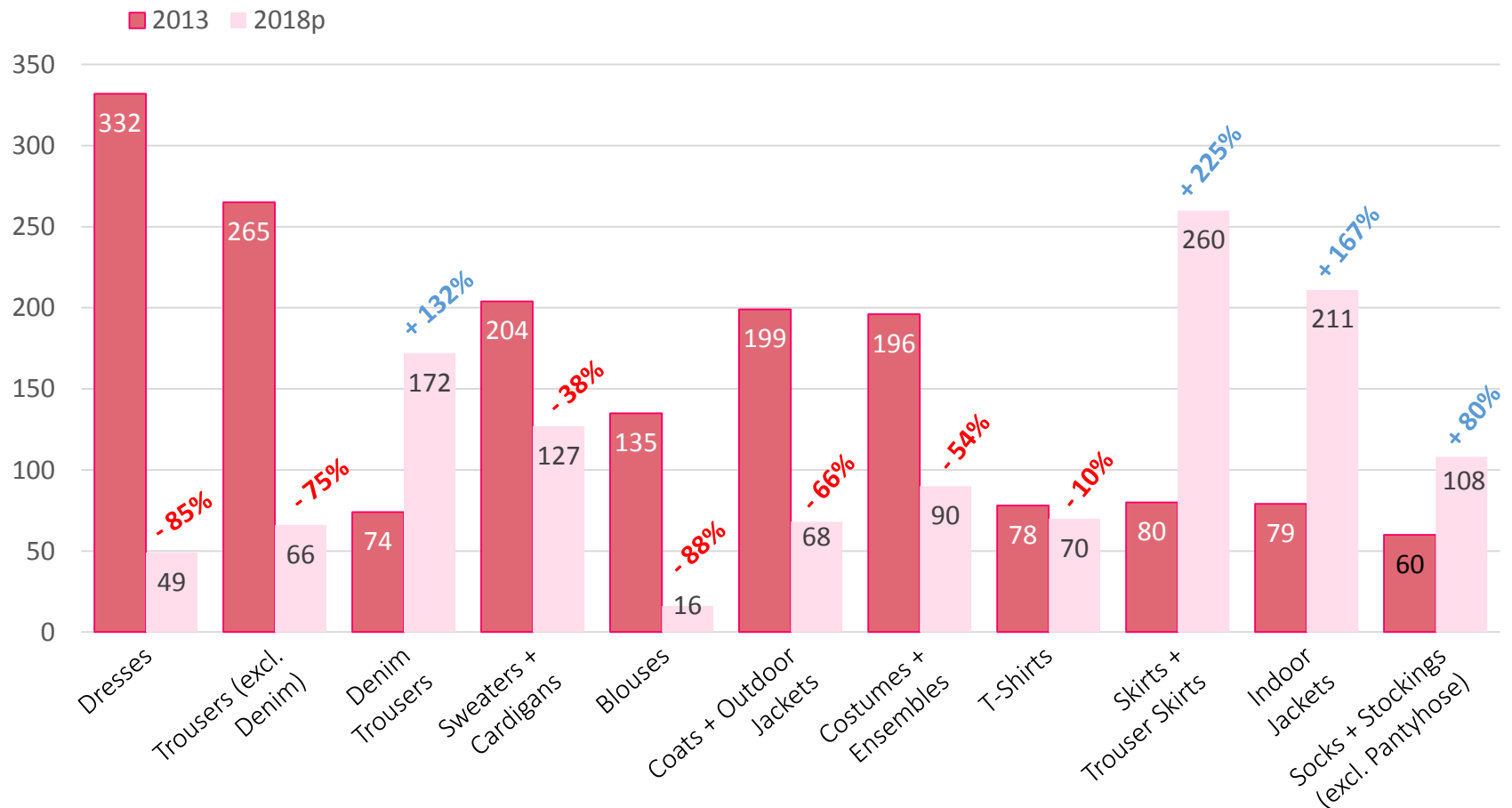


4.1 Development of exports of *Women's and Girls' Outerwear* from the member states of EU-28 to Russia over the last 10 years from 2009 until 2018p, in million €

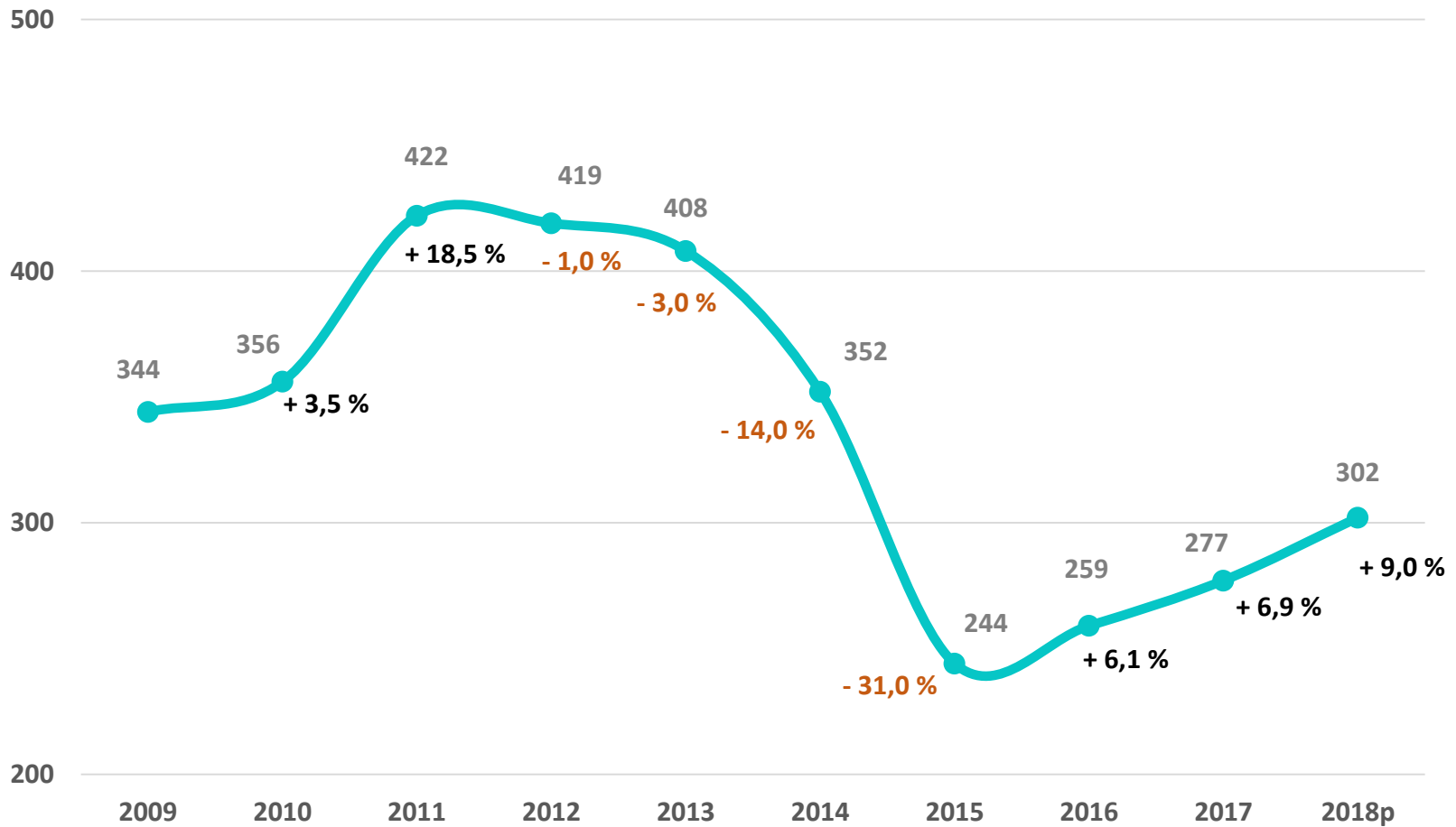


4.2 Recession effects on EU-28 export performance by clothing categories of Women's and Girls' wear

Reference period year 2018p effective compared to peak supply year 2013, in million €

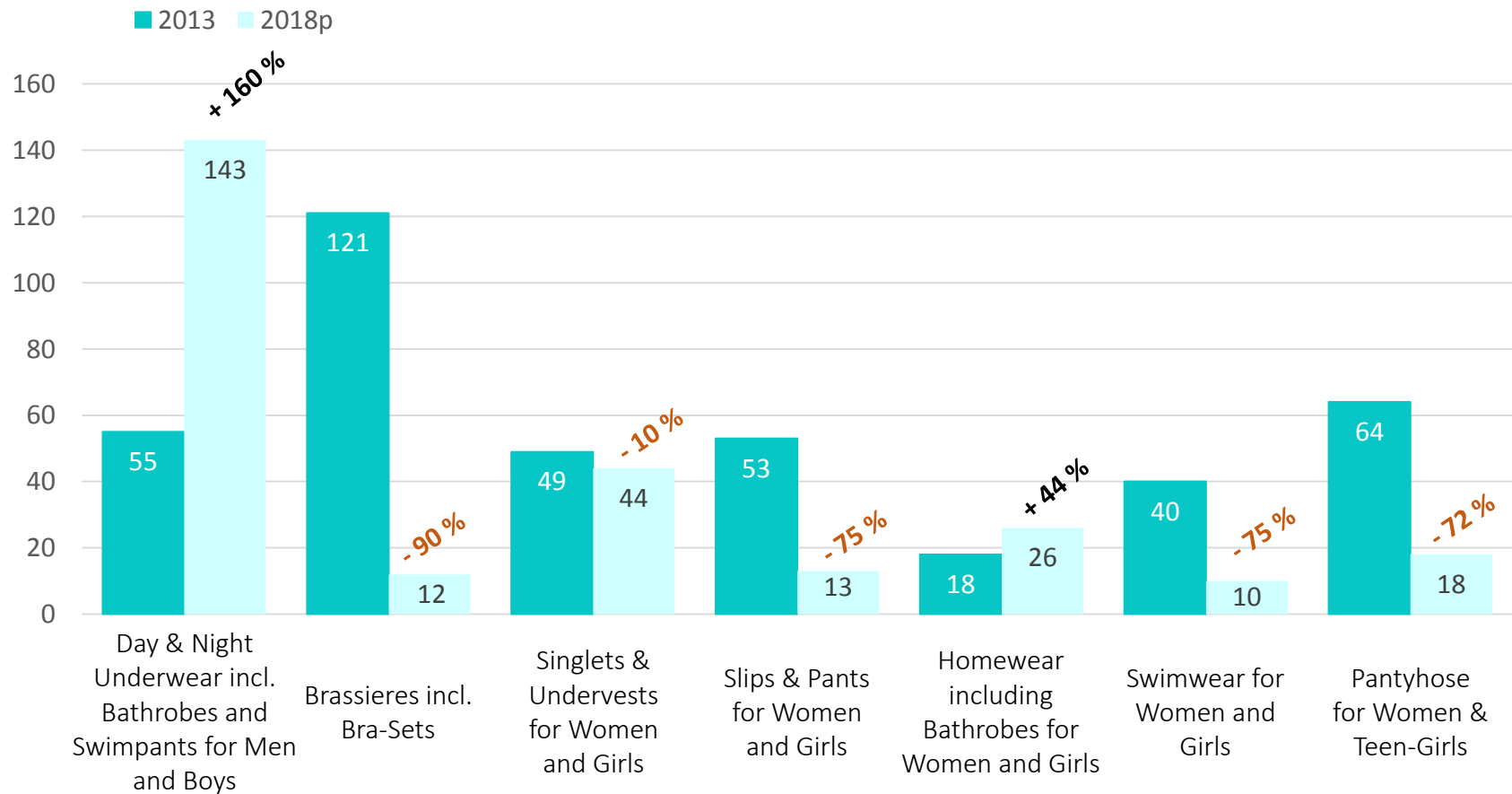


5.1 Development of exports of *Intimate Apparel for Males and Females* from the member states of EU-28 to Russia over the last 10 years from 2009 until 2018p, in million €



5.2 Crisis effects on EU-28 export performance by product categories of Intimate Apparel

Reference period year 2018 projected compared to peak supply year 2013, in million €



6. Clothing retail market value: ups and downs from 2003 until 2019p

