



Dates are announced for the upcoming CPM seasons

The organizers of the trade fair have announced the dates for the next two buyers' sessions of Spring-Summer 2023 and Fall-Winter 2023/24 seasons, which will take place August 30 – September 2, 2022, and February 20-23, 2023.

The largest international exhibition of the fashion industry in Russia – CPM - Collection Première Moscow – has been held since 2003 traditionally at the Expocentre Fairgrounds. Every season the project brings together hundreds of brands of clothes and accessories from many countries, more than 15.000 retailers and other market participants visit the venue to order the displayed collections.

An integral part of the project is the exhibition dreams by CPM – the key platform to order new collections of the lingerie industry: underwear, beachwear and swimsuits, clothes for home and yoga. An important segment of the project is the presentation block with catwalk and fashion shows, as well as trend outlooks from the key experts of the market.

As before, the key event for the visitors of the CPM trade fair is the International Economic Forum of Innovations and Technologies in fashion retail RFRF – Russian Fashion Retail Forum. Discussion panels and expert presentations offer the participants and visitors efficient business solutions, trends in production management, assortment, logistics, staffing and marketing, as well as the best practices of the leaders of the market from various segments.

Nikolay Yartsev, CPM, Project Director:

"Working to develop the Russian market for over 18 years now, CPM trade fair has helped many producers and retailers to overcome crisis periods together, find new solutions and move forward. Today, following this important mission, we again accumulate all our experience, knowledge and connections in the industry to stay as a reliable partner for every participant and every visitor, ensuring the best trade fair service and creating conditions for the most efficient operations on site. As of now, the project team is accumulating preliminary applications from the participants to offer on August 30 a balanced, well-thought, relevant, and interesting exposition, covering all segments and areas of the fashion industry."

For the latest news of CPM and dreams by CPM go to official web-sites and social networks:

CPM: cpm-moscow.com / [Telegram](#) / [VK](#)

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