

18+

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20-23/2/2023

CPM

International Fashion Trade Show
Moscow

cpm-moscow.ru

Организатор / Organizer:



Место проведения / Venue:





CPM – COLLECTION PREMIÈRE MOSCOW

International Fashion Trade Show Moscow



VISITORS-SPECIALISTS



EXHIBITION AREA



COLLECTIONS
FROM 18 COUNTRIES



PAVILIONS



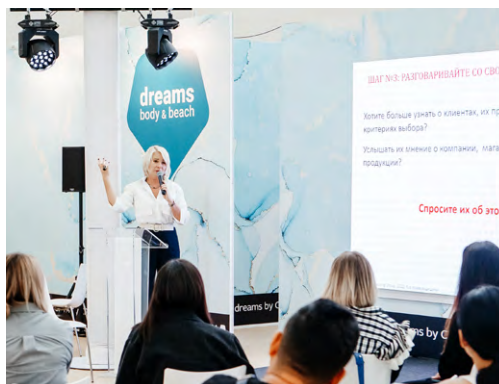


INTEGRATE INTO THE FASHION INDUSTRY

Since 2003, Expo Fusion company has been holding CPM – the largest fashion exhibition in Russia and Central Asia – continuously improving the level of service and working to expand business and communication opportunities for all participants. Twice a year, hundreds of fashion brands present collections for future seasons at the CPM site at Expocentre in Moscow, and service companies from the fields of logistics, retail equipment and marketing present relevant business solutions.

Becoming a part of the CPM exhibition, you not only receive the highest quality buyer traffic in the country from all regions of Russia, working in different price and style segments, but also position your brand as an active market player. Traditionally, CPM presents collections of women's and men's clothing - from casual, home and sports to business and evening, as well as a wide range of accessories.





LINGERIE FASHION AT CPM

The specialized exhibition dreams by CPM is the key platform for ordering new collections for the lingerie segment of the fashion industry: basic, trendy and erotic underwear, beach fashion and swimwear, homewear, fitness and yoga wear. Over the years, dozens of manufacturers and hundreds of buyers of the segment have met at dreams by CPM and together develop a business that has great potential in the Russian market.

DREAMS DIALOGUE SEMINARS

The **dreams dialogue** expert lecture hall is an integral and important part of building new business connections and communications for all participants in the lingerie market. The schedule includes meetings dedicated to trend reviews, retail analysis, business solutions presentations and successful cases analysis from leading experts.

DREAMS SELECTED FASHION SHOW

An important place in the exposition is traditionally given to catwalks and interactive presentations of dreams selected show. Bright fashion shows invariably attract the attention of all visitors of the exhibition, demonstrating in dynamics new collections of fashion underwear, swimwear, clothes for the beach, home and yoga wear.





CPM – BUSINESS PLATFORM

The unchanging mission of CPM remains to unite the fashion industry for the exchange of knowledge, experience and presentation of products and services. Exhibition projects are the best tool to meet the challenges, expand the professional contact zone, select new growth points for your business and find inspiration for new discoveries and achievements.



RFRF – Russian Fashion Retail Forum – The International Forum of Innovations and Technologies of Fashion Retail is the official business program of the CPM exhibition. This is the largest platform for meetings, discussions and conferences with the participation of leading professionals in the fashion industry and related fields, from logistics to the banking sector. The project also operates the CPM meetings format for individual consultations with experts.



As the largest business exhibition of the fashion industry, CPM invariably attracts the attention of media people and the press. Exhibitors have the unique opportunity to invite famous media persons from the theatre, film and music scenes, as well as fashion industry influencers, to the booth to present their collections. Also, each exhibitor can share a press kit about the brand and new season with journalists in the CPM press center.





SERVICE OPPORTUNITIES

Take advantage of a wide range of services for exhibitors that will make your participation in the CPM as visible, efficient and comfortable as possible.

Many years of experience of the organizing team will allow us to solve any urgent problems promptly and professionally.

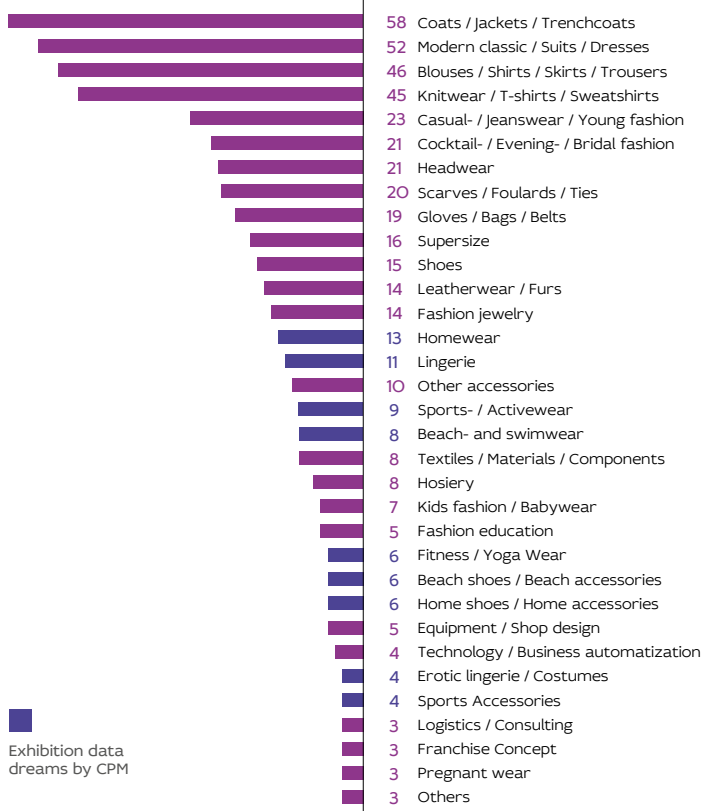
Key services: individual selection of stand building elements, assembly of exhibition and presentation equipment, branding and sponsorship opportunities, targeted work with visitors before, during and after the exhibition, promotion through the exhibition website, social networks and the media, organization of press meetings, as well as many other options.





EXHIBITION ATTENDANCE STATISTICS*

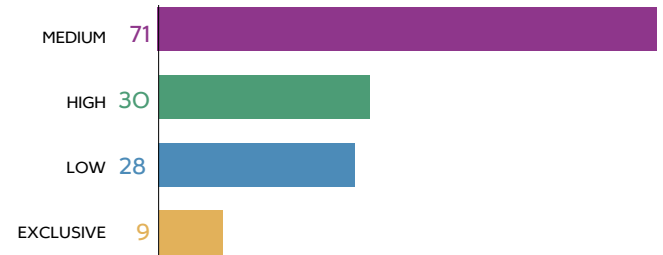
PRODUCT GROUPS OF INTEREST



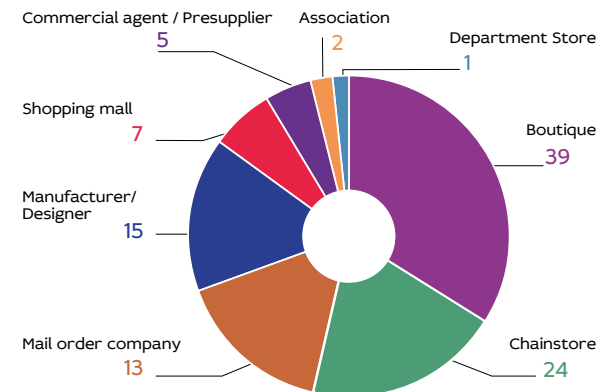
Exhibition data
dreams by CPM

Multiple answers possible

PRICE SEGMENTS RETAILS



TYPE OF COMPANY



* - Percentage data based on the results of the exhibition 30/08-02/09/2022



CONTACTS

EXPO FUSION LLC

T +7 495 955 91 99
cpm@expo-fusion.ru

Venue

Expocenter Fairgrounds
Krasnopresnenskaya Nab., 14
123100, Moscow

Forum, 21, 22, 23, 81, 82
Foyer, Gallery basement

Opening Hours

MONDAY – WEDNESDAY:
10 am – 6 pm

THURSDAY:
10 am – 4 pm



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