



18+

DATES & FIGURES

CPM – COLLECTION PREMIÈRE MOSCOW

Dates 20-23.02.2023 / 39th edition

Venue Expocentre Fairgrounds, Moscow/ Russia
Pavilions 2 (halls 1-3), 8 (halls 1-2), Forum, Foyer, Gallery
Total area – 25 000 q. m.

Number of brands 600

Women's wear, men's wear, kids wear, youth fashion, knitwear, leisure wear, leather and fur, evening fashion, underwear, beachwear, fabrics for lingerie and swimwear, yoga wear, and accessories.

Special sections



Participating countries 21

Azerbaijan, Belarus, China, Croatia, Finland, France, Germany, Greece, India, Iran, Italy, Kazakhstan, Kyrgyzstan, Lithuania, Moldova, Mongolia, Norway, Russia, Spain, Switzerland, Turkey

Global partners Ente Moda Italia, Istanbul Textile & Apparel Exporter Associations

Elena Oberemova

Head of Marketing and PR

EXPO FUSION LLC

Tel.: +7 (495) 955-91-99, ext. 502

Oberemovae@expo-fusion.ru



18+

National participation

Made in Italy	Forum
Made in Russia	2 ₁ -2 ₃
Made in Turkiye	8 ₁ -8 ₂
Made in Kyrgyzstan	2 ₁
Made in China	2 ₃
CPM (individual exhibitors)	2 ₁ -2 ₃ , Forum, Foyer
International brands	Forum

Regional business and entrepreneurship development centers

Kaluga, Kostroma, Krasnodar, Crimea, Omsk, Penza, Pskov, Tula, Vologda, Voronezh

Exhibition sections

dreams by CPM	Forum
CPM prime	2 ₂
CPM brand corner	2 ₃
CPM Accessories	2 ₁ -2 ₃ , Forum
CPM school	Foyer
CPM designerpool	Forum
CPM fashion connect	Forum
CPM Shop & Retail Solutions	Forum

Visitors

18 000 visitors*

*expected amount

RFRF - RUSSIAN FASHION RETAIL FORUM, бизнес-форум

RFRF main stage / conference	2 ₃
RFRF meetup / workshops	8 ₄ , conference room 3
RFRF dreams dialogue / lectures	Forum

Elena Oberemova

Head of Marketing and PR

EXPO FUSION LLC

Tel.: +7 (495) 955-91-99, ext. 502

Oberemovae@expo-fusion.ru



18+

Catwalk

20 February – Forum Hall

13:30 DREAMS SELECTED SHOW

15:30 CPM SELECTED SHOW

17:00 MIX & MATCH SHOW

21 February – Forum Hall

11:00 LUNA B

13:30 DREAMS SELECTED SHOW

15:30 CPM SELECTED SHOW

17:00 CPM DESIGNERPOOL SHOW

22 February – Forum Hall

13:30 DREAMS SELECTED SHOW

15:30 CPM SELECTED SHOW

16:30 IX PROfashion Masters Fashion Contest Gala-Show

Partners

Fashion Consulting Group, RBC Market Research, PROfashion, PROfashion Consulting, RAFI, FashionSfera.ru, Fashion Factory School, Buybrand, Ozon, Avito, Shop 4.0, Carlin, Promostyl, Trendsite, Retail.ru, Fashion Upgrade, PR Trend, Third Sense, Euro Shoes premiere collection @CPM

Elena Oberemova

Head of Marketing and PR

EXPO FUSION LLC

Tel.: +7 (495) 955-91-99, ext. 502

Oberemovae@expo-fusion.ru



18+

Media partners

Vestnik Licenzionnogo Rynka, Delovoy Kvartal, Dorogoe Udovolstvie, Journal Bohema, Katalog Moscow brand, Legkaya promyshlennost. Curier, Mekhovik, Modnoe Beljo, Modny Magazin, RDT-Info, Style & Moda, Stolnik, Ya na stile

FASHIONOGRAPH, FASHION COLLECTION, FASHION FUR&LEATHER, INTIMA, LINGERIE, MUSE MAGAZINE, PICCOLO MAGAZINE, PROFASHION, RDR, SHOES REPORT, SHOPPING CENTERS RUSSIA

DESIGNERSFROMRUSSIA.ru, EXPOMAP.ru, EXPOTOBE.com, FASHION.ru, FASHIONKALEIDOSCOPE.ru, FASHIONDIGEST.ru, FASHIONPROFF.com, ICONLIFE.ru, INTERMODA.ru, MBM.MOS, MODA.ru, MODA247.ru, MODANEWS.ru, Poshiv rus, RETAIL.ru, RIAMODA.ru, STYLE-IN-CITY.ru

Press club

2₃

Expo working hours

20-22.02.2023 – 10 am - 6 pm

23.02.2023 – 10 am - 4 pm

Entrance

Visit only for specialists with mandatory online registration. 18+

CPM exhibition press materials / photos and additional information about all activities of the company EXPO FUSION LLC you can download from the Internet. Pay attention to our category **brand box**.

The 39th CPM – Collection Première Moscow exhibition will be held from February 20 to 23 2023 at Expocentre Fairgrounds in Moscow. Russian and international producers of fashionable clothes and accessories will showcase collections of a season Fall-Winter 2023/24.

Details: www.cpm-moscow.com | [Telegram](#) | [VKontakte](#)

Elena Oberemova

Head of Marketing and PR

EXPO FUSION LLC

Tel.: +7 (495) 955-91-99, ext. 502

Oberemovae@expo-fusion.ru