

CPM 40

DATES & FACTS

CPM – COLLECTION PREMIÈRE MOSCOW

Dates	29.08-01.09.2023 / 40 th season
Площадка	Expocentre Fairgrounds, Russia, Moscow Pavilions 2 (hall 1-4), 8 (halls 1-4), 7 (halls 3-5), Forum, Foyer
Общая площадь	30 000 sq.m.
Brands	850 Women's clothing, men's clothing, children's clothing, youth fashion, knitwear, leisure wear, fur and leather, evening wear, lingerie, beachwear, swimwear, fitness wear, accessories.
Sections	



Participating countries **33**

Australia, Azerbaijan, Armenia, Belarus, Belgium, Brazil, Great Britain, Germany, Greece, Denmark, India, Spain, Italy, Kazakhstan, Canada, Kyrgyzstan, China, Colombia, Latvia, Lithuania, Moldova, Mongolia, Netherlands, Russia, Romania, Serbia, USA, Turkey, Uzbekistan, Finland, France, Croatia, Switzerland.

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Global partners

Ente Moda Italia, Istanbul Textile & Apparel Exporter Associations,
Apparel Export Promotion Council of India, CCI France Russie

National participation

Made in Italy	Forum
Made in Russia	2 ₁₋₂ , 7 ₃
Made in Turkiye	8 ₁₋₈ , 2 ₃ , Forum
Made in India	7 ₅
Made in China	2 ₂₋₂ , 7 ₄₋₇
International brands	Forum

Regional business and entrepreneurship development centers

Vologda, Ivanovo, Kaluga, Kirov, Krasnodar, Krasnoyarsk, Penza,
Stavropol, Omsk, Orenburg, Tula, Khabarovsk, Chuvashia

Sections

dreams by CPM	Forum
CPM prime	2 ₂
CPM brand corner	2 ₃ , 8 ₃
CPM school	Foyer, 8 ₃
CPM designerpool	8 ₃
CPM fashion connect	Foyer
CPM shop & retail solutions	Forum

Visitors

20 000 specialists*
*expected amount

RFRF - RUSSIAN FASHION RETAIL FORUM, business forum

Conferences RFRF main stage	Hall 2 ₄
Workshops RFRF meetup	8 ₄ , seminar room 3

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Lectorium RFRF dreams dialogue Forum
Public-talks RFRF fashion stage 8₃

CPM FASHION STAGE Catwalks

29 August – Hall 8₃ / Forum Hall

- 12:00 OPENING CEREMONY
 CATERINA LEMAN BY 5DONNA SHOWROOM
- 12:30 DREAMS SELECTED SHOW: **[Forum Hall]**
 CHANTELLE X / FISICO / PALADINI / SHAN /
 SEA LEVEL / LULI FAMA
- 13:00 MADE IN TURKIYE: MEES / PORTAKAL
- 14:00 CPM SELECTED:
 ELEGANZZA / VLADI COLLECTION / FRANCO VELLO /
 VIVO STYLE / BEATRIS / RAW / H4 / PERA PELLE / YXL
- 15:00 MADE IN CHINA:
 CELIKOEL / OUBF / MILANLIAREN & JINISIDAISHU /
 DIEKE / ZUNWEI / SIKAILE & KAILESEN / JIANG LI DA /
 FEESLY / SZ / QNQDD / JIASHI / B.M.V
- 15:30 DREAMS SELECTED SHOW: **[Forum Hall]**
 FASHION TAYT / PASCARA / YARCHE / FORSTRONG
- 16:00 CPM DESIGNERPOOL:
 TATYANA NAIDENOVA / FARRDI / WOOLYWOOL /
 POLINA KOKURINA / BARANOV NIKITA
- 17:00 CPM-40 FASHION SHOW: **[entry by invitation]**
 AKHMADULLINA DREAMS / CO.GO BY 5DONNA SHOWROOM
 / OZ FASHION / KOGEL / VIVO STYLE / ELENA POPOVA
 / VASSA&CO / VICTORIA ANDREYANOVA

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30 August – Hall 8₃ / Forum Hall

- 12:00 MADE IN TURKIYE: RIVO
- 12:30 DREAMS SELECTED SHOW: **[Forum Hall]**
CHANTELLE X / FISICO / PALADINI / SHAN /
SEA LEVEL / LULI FAMA
- 13:00 CPM SELECTED:
ELEGANZZA / VLADI COLLECTION / FRANCO VELLO /
VIVO STYLE / BEATRIS / RAW / H4 / PERA PELLE / YXL
- 14:00 MADE IN TURKIYE: VIGOSS
- 15:00 MADE IN CHINA:
CELIKOEL / OUBF / MILANLIAREN & JINISIDAISHU /
DIEKE / ZUNWEI / SIKAILE & KAILESEN / JIANG LI DA /
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- 15:30 DREAMS SELECTED SHOW: **[Forum Hall]**
FASHION TAYT / PASCARA / YARCHE / FORSTRONG
- 16:00 CPM DESIGNERPOOL:
TATYANA NAIDENOVA / FARRDI / WOOLYWOOL /
POLINA KOKURINA / BARANOV NIKITA

31 August – Forum Hall

- 12:30 DREAMS SELECTED SHOW:
CHANTELLE X / FISICO / PALADINI / SHAN /
SEA LEVEL / LULI FAMA
- 15:30 DREAMS SELECTED SHOW:
FASHION TAYT / PASCARA / YARCHE / FORSTRONG

Partners

Fashion Consulting Group, RBC Market Research, PROfashion,
PROfashion Consulting, RAFI, FashiON Sfera, Fashion Factory School,

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Ozon, Avito, Carlin Creative Trend Bureau Russia, Trendsite, Retail.ru, Fashion Upgrade, New Retail Forum, EAL-Group, Academy of Fashion Marketing, PR Trend, Third Sense, COBA, Euro Shoes @CPM, Textile Salon, Real Profit Group

Media partners

Bulletin of the licensed market, Delovoy Kvartal, Dorogoe udovolstvie, Bohema magazine, Light industry. Courier, Legprom Review, Modnoe Beljo, Madny Magazin, RDT-Info, Style and Moda, Stolnik, Point of sale

FASHIONOGRAPHER, FASHION FUR&LEATHER, FASHION SFERA, FASHION TV, LINGERIE, MUS MAGAZINE, PICCOLO MAGAZINE, PROFASHION, РДР, SHOES REPORT, SHOPPING CENTERS RUSSIA, U_MAGAZINE

EXPOMAP.ru, EXPOTOBE.com, FASHION.ru, FASHIONPROFF.com, ICONLIFE.ru, INTERMODA.ru, MODA.ru, MODA247.ru, MODANEWS.ru, RETAIL.ru, RIAMODA.ru, STYLE-IN-CITY.ru

Press-Centre

2₄

Opening hours

29-31.08.2023 – 10:00-18:00 / 01.09.2023 – 10:00-16:00

Entering

Visit only for specialists with mandatory online registration. 18+

Press materials of the exhibition CPM – photos and additional information about all the activities of the company EXPO FUSION – you can download on the Internet. Pay attention to the Brand box section.

The 40th CPM - Collection Première Moscow exhibition will be held from August 29 to September 01, 2023 at the Expocentre Fairgrounds in Moscow. Russian and foreign manufacturers of fashion clothes and accessories will present their Spring-Summer 2024 collections.

Details: www.cpm-moscow.com | [Telegram](#) | [VKontakte](#)

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