



DATES AND FACTS

CPM – COLLECTION PREMIÈRE MOSCOW

Dates	26-29.08.2024 / 42nd season
Venue	Expocentre Fairgrounds, Moscow, Russia
Total area	Pavilions 2 (halls 1-4), 8 (halls 1-4), 3, Forum, Foyer, Gallery 40 000 m2.
Brands	900 Women's clothing, men's clothing, kid's clothing, youth fashion, knitwear, leisurewear, fur and leather, evening fashion, lingerie, beach fashion, swimwear, fitness clothing, accessories, commercial equipment, retail services, universities.

Sections



Participating countries	33 Australia, Austria, Azerbaijan, Bangladesh, Belarus, Brazil, Canada, China, Colombia, Croatia, Finland, France, Germany, Great Britain, Greece, Israel, India, Iran, Japan, Spain, Italy, Kazakhstan, Korea, Kyrgyzstan, Moldova, Mongolia, Netherlands, Poland, Russia, Switzerland, Turkiye, USA, Uzbekistan.
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Global partners

Ente Moda Italia, Istanbul Textile & Apparel Exporter Associations

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National participation

Made in Italy	Forum
Made in Russia	2 ₁ – 2 ₄ , Forum
Made in Turkiye	8 ₁ – 8 ₃ , 2 ₄ , Forum
Made in China	2 ₃ , 2 ₄ , 3, Forum
International brands	2 ₄ , 3, Forum

Regional centers for business and entrepreneurship development

Ivanovo, Kaluga, Karachay-Cherkess Republic, Krasnodar, Moscow Region, Penza, Primorsky Krai, Pskov, Republic of Mordovia, Rostov-on-Don, Saratov, Smolensk, Stavropol, St. Petersburg, Tambov, Tula, Ulyanovsk, Vladimir, Vologda

Sections

dreams by CPM	2 ₄
CPM prime	2 ₂
CPM brand corner	2 ₃
CPM school	Foyer
CPM designerpool	Forum
CPM fashion connect	2 ₁
CPM shop & retail solutions	Forum
Trend Area CPM & dreams by CPM	Foyer

Visitors

20 000 specialists* *estimated

RUSSIAN FASHION RETAIL FORUM, business forum

RFRF main stage public-talks	Buffet room, hall 8 ₄
RFRF meetup workshops	Seminar room 3, hall 8 ₄
RFRF dreams dialogue lecture hall	dreams lounge, hall 2 ₄
RFRF workshops	FOF10, Forum hall
RFRF fashion stage	Catwalk area, hall 8 ₃

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Catwalks

CPM fashion stage, Hall 8₃

26 August

- 12:00 CPM OPENING CEREMONY / CHAPURIN SHOW
- 13:00 CPM & DREAMS BY CPM SELECTED SHOW
PERSEY KAEN / GLVR / FLUFLACE ECO / YAKA / GESPER
- 14:00 CPM DESIGNERPOOL
KAZARIAN / OKSANA TOMKA / REGINA ART APPAREL
STAS LOPATKIN / YULIA INCHINA / SVETA IVASHINA
- 15:00 HANRO BY CATERINA GROUP
- 16:00 BUSINESS LINE
- 17:30 CPM MENSWEAR GALA SHOW
GREEN COAST / MALAGRIDA / KEZZ / MARC O'POLO
TRUVOR/ STAS LOPATKIN / SAINT JAMES / ENRICO CERINI

27 August

- 11:00 FABRIC NATION
- 12:00 STERN
- 13:00 CPM & DREAMS BY CPM SELECTED SHOW
PERSEY KAEN / GLVR / FLUFLACE ECO / YAKA / GESPER
- 14:00 CPM DESIGNERPOOL
KAZARIAN / OKSANA TOMKA / REGINA ART APPAREL
STAS LOPATKIN / YULIA INCHINA / SVETA IVASHINA
- 15:00 AKHMADULLINA DREAMS
- 16:00 BEACH PARTY BY AMERICAN BEAUTY GROUP
BOND EYE / LENNY NIEMEYER / LULI FAMA
NURIA FERRER / PILYQ / SEA LEVEL

28 August

- 11:00 CRPT / CHESTNY ZNAK / FASHION GOODS MARKING SEMINAR
- 13:00 TREND SITE.COM [LONDON] / TRENDS FW' 2025/26
- 15:00 PUBLIC-TALK ON FASHION RETAIL CONCEPTS
CEREMONY CPM SHOP & RETAIL SOLUTIONS AWARDS 2024

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Partners

Fashion Consulting Group, RBC Market Research, PROfashion, RAFI, Shopping Centers Russia, Fashion Sfera, Art & Image, Carlin Creative Trend Bureau, Trendsite, Retail.ru, Dynasty Agency, Fashion Upgrade Media, SHTAB, Licensing Market Bulletin, KAGIROVA, Svet PR, Torgkomplekt, Design Studio Maneken, VMC Retail, New Retail Forum, New-Retail.ru, Academy of Fashion Marketing, Fesco, Webit, Galina Kravchenko, Leon Fashion, CRPT / Chestny Znak, PR Trend, Third Sense, COBA, Euro Shoes @CPM, Textile Salon, Restaurant Butler, Chellini, By Chubaruk, LevelPro, Plazan, NanoAsia, Karl Bolt, KEDDO, Petite, Tsvet Schastya, Face&Place Production, Expodat, Real Profit Group.

Media partners

Delovoy Kvartal, Dorogoe Udovolstvie, Boheme magazine, Light industry. Courier, Legprom Review, Modnoe Beljo, Modny Magazin, RDT-Info, Style and moda, Stolnik, Digital Textiles

FASHION FUR&LEATHER, LINGERIE, MUS, RDR, SHOES REPORT

EXPOMAP.ru, EXPOTOBE.com, FASHION.ru, FASHIONBUZZ, ICONLIFE.ru, INTERMODA.ru, MBM.MOS, MODA.ru, MODA247.ru, MODANEWS.ru, PODIUM.IM, RIAMODA.ru, STYLE-IN-CITY.ru

Press Center

Seminar room 4, Gallery

Opening hours

26-28.08.2024 – 10:00-18:00 / 29.08.2024 – 10:00-16:00

Entrance

Visit only for specialists upon completion of mandatory online registration. 18+

Press materials of the CPM exhibition - photographs and additional information - can be found on the website www.cpm-moscow.com. Pay attention to the section **Brand box**.

The 42nd exhibition CPM – Collection Première Moscow will be held from 26 to 29 August 2024 at the Expocentre Fairgrounds in Moscow. Russian and foreign manufacturers of fashion clothing and accessories will present collections for the Spring-Summer 2025 season.

More details: www.cpm-moscow.com | [Telegram](#) | [VKontakte](#)

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