



DATES AND LOCATION OF THE CPM & DREAMS BY CPM ANNOUNCED

The exhibition company Expo Fusion, the organizer of the largest business platform for the fashion industry in Russia and Central Asia **CPM — Collection Première Moscow**, announced the dates and venue of the upcoming 43-rd season.

From February 18 to 21, 2025, a wide exposition of manufacturers of womens, mens and kids clothing, lingerie, swimwear, footwear and accessories, as well as equipment and service solutions for retail will be located in the International Exhibition Centre **Crocus Expo**, halls 13, 14 and 15 at pavilion 3. Brands from dozens of countries will present their collections for the Fall-Winter 2025/26 to buyers from Russia and the EAEU.

The main segments of the exhibition will be: CPM prime (local premium brands), CPM menswear (men's fashion by local and international brands), CPM brand corner (newcomers, as well as small designer brands), CPM accessories (collections of accessories), CPM kids (local and international kids and teens fashion brands), CPM details (designer jewelry and handmade accessories), CPM shop & retail solutions (manufacturers of commercial equipment and service providers for retail), CPM designerpool (a special project to support young designers), CPM school (schools of creative industries and operators of additional professional education), as well as blocks of national participants from Russia, Belarus, Italy, Turkiye, China, India and many other countries.

A special exhibition exposition of brands of lingerie, swimwear and beachwear, homewear, sleepwear and fitness - **dreams by CPM** will be work at CPM. Traditionally, brands from Russia, Turkiye, China, Europe, South America, the USA, and Australia will present buyers their latest novelties and a wide range of products.

Dozens of experts will gather at the **Russian Fashion Retail Forum**, a business forum held at the exhibition, to share the latest analytics and development strategies, new cases and solutions, to discuss pressing issues in the formats of public talks and lecture reviews.

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