



CPM FASHION FAIR NEWS

The largest international exhibition for the Fashion industry in Russia and Central Asia **CPM — Collection Première Moscow** is actively preparing for the new season, which will be held from February 18 to 21, 2025 at the **Crocus Expo** International Exhibition Center.

A large-scale exposition will be located in three exhibition halls of Pavilion 3, which will exceed 38 000 sq.m. New Fall-Winter 2025/26 collections will be presented by more than 850 brands of clothing, lingerie and accessories from 25 countries. The largest spaces will traditionally be occupied by participants from Belarus, Turkiye, Italy, China and India, as well as over 300 manufacturers from 40 regions of Russia.

The parallel exhibition **dreams by CPM** will combine the production, distribution and sales of all segments of the Lingerie industry - lingerie, swimwear and beachwear, home wear, sleepwear, fitness and yoga. The organizers predict a total attendance of at least 22 000 buyers and other industry specialists at the **CPM** and **dreams by CPM** exhibitions.

The important segments of the upcoming season's will be **CPM menswear** (men's fashion), **CPM kids** (kids and teen fashion), as well as the Retail Territory - **CPM shop & retail solutions**, where manufacturing and service companies are presented with online and offline retail equipment and modern technologies, including educational programs.

The program of events will include a three-day schedule of catwalks, including individual and group shows, as well as the final of the XI All-Russian contest of industrial fashion design **PROfashion Masters**, traditionally held at the exhibition, with the support of **CPM** and the Presidential Fund for Cultural Initiatives.

More than 150 experts will gather at several venues of the **Russian Fashion Retail Forum**, which operates within the **CPM** framework, to share the latest analytics and development strategies, new cases and solutions, and discuss pressing topics in the formats of seminars, public-talks and lecture reviews.

The **CPM** organizers will offer participants and guests maximum comfort in terms of logistics and accommodation – due to the proximity of the metro and spacious parking to the exhibition pavilion, as well as a variety of partner hotels.

Follow the news on the official websites and in social networks:

CPM: cpm-moscow.ru / [telegram](#) / [vk](#)

dreams by CPM: dreams-moscow.ru / [telegram](#) / [vk](#)

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