



CPM EXHIBITION FORMING AUTUMN EXPOSITION

On September 2, 2025, the Crocus Expo IEC will host the new season of the largest international fashion exhibition CPM – Collection Première Moscow. Brands from dozens of countries will present their collections for the upcoming Spring-Summer 2026 season for retailers from Russia and the EAEU countries.

The exhibition will include women's, men's and children's clothing, underwear, swimwear, fitness, home and sleepwear, footwear, accessories, as well as retail equipment and services. The key participating countries will be Russia, Belarus, Italy, Turkey and China, along with countries in Europe, the Middle East, Central Asia and South America. Support from the organizers will be given to promising young local brands and designers.

CPM visitors can expect a busy two-day schedule of catwalk shows, the annual competition of visual concepts for retail CPM shop & retail solutions awards, a four-day business forum Russian Fashion Retail Forum with the participation of leading industry experts, including strategic public talks, thematic lectures and presentations of services for the development of retail business.

Nikolay Yartsev, director of the CPM exhibition:

“In September 2025 season, we will continue to develop promising niches of the industry - men's and children's clothing, underwear and accessories, homewear, fitness and sleepwear, size+ collections, as well as technologies related to the design, filling and decoration of retail spaces. We hope that participants and guests will find a lot of useful and important things for themselves on our site.”

The upcoming 44th season of international exhibition CPM – Collection Première Moscow will be held at the Crocus Expo IEC from September 2 to 5, 2025.

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