



CONCEPTS, SERVICES AND EQUIPMENT FOR RETAIL ON CPM

The international exhibition for the Fashion industry CPM — Collection Première Moscow will hold a new season from September 2 to 5, 2025 at the Crocus Expo IEC and will present a wide range of services and products for the retail business from leading market companies in the CPM shop & retail solutions section.

“Retail Territory” at the CPM in the new season will be represented by design studios developing concepts for retail spaces of various scales, manufacturers of equipment in the fields of lighting, multimedia and showcases, layout, checkout and fitting areas, flow of customers analysis and security systems, as well as packaging, financial, logistics, educational, marketing and other services.

The CPM shop & retail solutions exposition space will host events of one of the streams of the Russian Fashion Retail Forum – RFRF workshops, which will offer guests and participants an introduction to more than 30 experts in the field of various retail development technologies, from manufacturers of innovative equipment to leading market analysts.

In addition, on September 4, the third ceremony of presenting the professional award in the field of design concepts for retail spaces, CPM shop & retail solutions awards, will be held with participation of the expert council and finalist companies. The conditions for participation in the contest and the deadline for submitting applications for nominees are published on the official website.

[\[Submit an application\]](#)

The strategic partners of the season will be the international association of retail marketing POPAI Russia and the leading store design agency VMC Retail. Among the key participants of the exhibition section are such companies as aroma expert Third Sense, Ozon Bank, Torgkomplekt, Mannequin Design Studio, manufacturer of tags and packaging Jiaye Label, Delai Magazin design and marketing agency, and many others.

The upcoming 44th season of the international exhibition CPM – Collection Première Moscow will be held at the Crocus Expo IEC from September 2 to 5, 2025. More than 900 Russian and international brands of clothing, lingerie and accessories will present their Spring-Summer 2026 collections.

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Official page CPM shop & retail solutions awards: [link](#)