



## CPM EXHIBITION — A PLATFORM FOR FASHION BUSINESS GROWTH

The largest international fashion industry exhibition in Russia and Central Asia, *CPM – Collection Première Moscow*, will once again bring together manufacturing, wholesale and retail businesses on its site from September 2–5, 2025, at the Crocus Expo IEC.

More than 20,000 market players – retailers, distributors, manufacturers and operators of a wide variety of services – will meet in three halls of Pavilion No. 3 of the exhibition center for acquaintance, negotiations, presentations, visiting the business forum and catwalks, as well as forming pre-orders for the Spring-Summer 2026. The main sections of the exhibition will be women's, men's and kid's fashion, handmade accessories and footwear, lingerie, swimwear, fitness, home and sleep lines, as well as equipment and retail services.

The headliners of the upcoming buying session are such famous Russian brands as Dreams by Alena Akhmadullina, Eleganza, Alexander Bogdanov, Savage, Stern, Sudar, Truvor, Vira Plotnikova, distributors Caterina Group, American Beauty Group, Sollery Fashion and others.

The exhibition project *dreams by CPM* with collections of lingerie, swimwear, as well as clothing for fitness, home and sleep, will delight with new products from more than ten countries, catwalks and a specialized business program *RFRF dreams dialogue*, responding to key business needs - from contract manufacturing to marketing and trends.

“Retail Territory” *CPM shop & retail solutions* will become a platform for demonstrating the novelties in the field of retail equipment for fashion stores, consumables, packaging, security systems and traffic processing, aromatization of spaces, as well as such services as design engineering, finance, logistics and education, some of which will also be presented as part of the business sessions of *RFRF workshops* with the participation of leading experts.

Key fashion industry analysts from Fashion Consulting Group, RBC Market Research, SberAnalytics, Data Insight and dozens of other companies will share the latest data, figures and insights on the main stage of the *Russian Fashion Retail Forum* throughout all four days.

The *CPM fashion stage* podium will traditionally feature premiere shows of collections by Russian and international brands, young designers, as well as the award ceremony for design concepts of retail spaces, *CPM shop & retail solutions awards 2025*, including special nominations and a physical exposition of works by emerging architects and designers — with the support of the professional association POPAI Russia.

*The upcoming 44th season of the international exhibition CPM – Collection Première Moscow will be held at the Crocus Expo IEC from September 2 to 5, 2025. More than 900 Russian and international brands of clothing, lingerie and accessories will present their Spring-Summer 2026 collections.*

*Follow the news on official websites and social networks:*

*CPM: [cpm-moscow.ru](http://cpm-moscow.ru) / [telegram](#) / [vk](#)*

*Official page CPM shop & retail solutions awards: [link](#)*