



## CALENDAR OF EVENTS OF THE 44 CPM

On September 2, the 44th **CPM – Collection Première Moscow** starts at the **Crocus Expo IEC**. More than 900 brands from Russia and dozens of other countries will present collections of women's, men's, kid's casual, business and fashion clothing, lingerie, footwear, accessories, fitness, home and sleep lines for the Spring-Summer 2026.

**On September 2, at 12:00, in Hall 15**, the official opening ceremony will take place on the CPM fashion stage podium. Guests will be greeted by executives and key international partners, as well as the guest of honor, **Vlad Lisovets**. The **KISSELENKO** show will open the catwalk schedule of the CPM.

**On September 2, at 17:00, in Hall 15**, a podium presentation by **CATERINA GROUP & 5DONNA** will take place with the participation of international clothing and lingerie brands.

**On September 2 at 12:00 in hall 15**, as part of a partnership with the b2b platform **Fashion Sfera**, the anniversary show of the French lingerie brand **VALEGE & YOU** will take place.

**From September 2 to 5**, guests of the exhibition will enjoy 62 events of the **Russian Fashion Retail Forum**. The program will feature 206 leading experts from the fashion industry as part of the public talks - main stage(hall 14), expert dialogues in the segment of lingerie, beachwear, fitness, home and sleepwear - dreams dialogue (hall 13), presentations of products and services for retail - workshops (hall 14), exclusive lectures on trends and marking - fashion stage (hall 15), as well as closed business breakfasts - coffee talk.

**The dreams by CPM** exhibition will take place as part of CPM in **hall 13**. The project unites all areas of the lingerie business - lingerie, home and fitness clothing, beachwear and fashion erotica. Buyers will see new products from 70 brands from 7 countries and will be able to attend the **RFRF dreams dialogue** expert dialogues.

**On September 2 and 3**, the **CPM fashion stage** program of catwalk shows will be held in **Hall 15**. Guests will be presented with single-brand and combined shows from Russian and international brands of women's, men's and children's clothing.

**On September 4, the RFRF fashion stage program in Hall 15** will include: a trend review for Spring-Summer 2026 from Trendsite.com at 12:00, a seminar on marking from CRPT at 13:30 and the **CPM shop & retail solutions awards** ceremony at 15:00.

During all days of the exhibition, Hall 13 will feature the **CPM trends** area, representing women's, men's and kid's fashion - created in collaboration with Caterina Group, Torgkomplekt, Design Studio Maneken and the creative bureau Real Profit Group, as well as, for the first time, a space for networking of manufacturers and retailers of the kid's segment, **MULT LOUNGE**, in partnership with 'O+ Media'.

***Follow the news on the official websites and in social networks:***

CPM: [cpm-moscow.ru](http://cpm-moscow.ru) / [telegram](#) / [vk](#) / dreams by CPM: [dreams-moscow.ru](http://dreams-moscow.ru) / [telegram](#) / [vk](#)