



## **CPM FASHION TRADE SHOW WILL BE HELD ON SEPTEMBER 1–4 AT CROCUS EXPO**

*Expo Fusion has announced the dates of the upcoming CPM — Collection Première Moscow, the largest international fashion trade show in Russia and the EAEU countries, which will bring together market players from September 1 to 4, 2026.*

CPM will traditionally open the autumn business season in Moscow. According to the organizers, the exhibition will bring together up to 20 000 industry participants – from manufacturers to retailers. The main segments of the exposition will be women's and men's casual, business and special occasions wear, as well as lingerie, homewear, fitness and sleepwear, shoes and accessories. Manufacturers and distributors from Russia, Belarus, Italy, Turkiye, India, China and many other countries will present new products for the Spring-Summer 2027. The most striking solutions in design, aesthetics, textures and fabrics will be presented at several trend areas using samples of participating brands.

Visitors will be offered a wide range of suppliers of goods and services for the retail development – from mannequins and commercial equipment to packaging, branding, design, finance and logistics. An important advantage of the platform will be a large-scale business forum that brings together 200 top speakers and 2000 visitors. Market participants will have the opportunity to interact in a variety of formats, including negotiations and presentations at stands, business acquaintances at coffee points, reconciliation with leading analysts and entrepreneurs at public-talks, discussion of relevant topics at expert dialogues and analysis of business cases at workshops.

Among the companies participating in the business forum, you can find such market anchors as Sberbank, Yandex, Ozon, Wildberries, Lamoda, Avito, MTS, Russian Post, Bank Saint Petersburg, JSFC System, Vostok Investments, RBC, Rabota.ru, VipAvenue, Melon Fashion Group, Inventive Retail Group, Fashion Consulting Group, and others.

CPM is a defining event for the Fashion industry in many ways and an important meeting place for representatives of various sectors of the economy – from fashion retailers of all segments to specialists from banking, legal, IT, and a number of other fields.

For many years, the catwalks of the exhibition has also remained one of the reference platforms for bright presentations by leading designers and brands of the country and the world, including Igor Chapurin, Tatyana Parfenova, Alena Akhmadullina, Sergey Sysoev, Victoria Andreyanova, Ianis Chamalidy, Vassa, as well as Sarah Pacini, Caterina Leman, Chantelle, Hanro, Simone Pérèle, Valege, and many others.

*The upcoming 46th season of the international fashion trade show CPM — Collection Première Moscow will be held at the Crocus Expo IEC from September 1 to 4, 2026. Participants will present Spring-Summer 2027 collections and new retail solutions.*

*Follow the news on official websites and social networks:*

*CPM: [cpm-moscow.ru](http://cpm-moscow.ru) / [telegram](#) / [vk](#)*

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